

STARLITE TRAIL UPGRADE

QUICK FACTS SHEET

We are excited to transform the Starlite Trail into a premier attraction for visitors to Newfoundland & Labrador. The collaborative vision of the CVADA, ACOA, IET, and Tourism Southwest is set to elevate the hiking adventure of tourists and locals for decades.

TRAIL ENHANCEMENTS:

- A scenic 17 km stretch of improved, accessible trailways.
- We will revitalize the existing route to the summit with the added loop around Campbell's Lake.
- We will extend the trail beyond the summit through the table-top mountains, reconnecting at Campbell Lake.

EXPERT COLLABORATION:

- Partnership with the Ministry of Tourism, Culture, Arts and Recreation, Parks Canada, and industry specialists for top-tier guidance and knowledge.
- A globally-renowned trail builder, selected via a transparent public RFP in 2022, will be announced upon post-contract finalization.

PROJECT TIMELINE:

- The construction will commence in May 2024, and conclude by October 2025.
- Employment and training opportunities for local workers, ensuring ongoing trail excellence.

GET INVOLVED:

- The CVADA volunteer sub-committee oversees the project. Share your expertise and time!
 - contact us at cvadaboard@gmail.com to explore volunteer opportunities.

FUNDING PARTNERS:

- ACOA: \$644,361 non-repayable contribution from the Innovative Communities Fund.
- Department of Industry, Energy and Technology: \$245,137 investment.
- Tourism Southwest: \$91,789 contribution.
- Additional financial support from CVADA.

Your involvement and support will make this trail a landmark destination. Join us on this journey!

This information sheet contains forward-looking statements that involve risks and uncertainties. These statements are based on current expectations and are subject to change without notice. Actual results may differ materially from those projected or implied in any forward-looking statements.*

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November 17th, 2023

